

**Minutes**  
**Washington State Professional Educator Standards Board**  
**Special Meeting**  
**August 3-4, 2000**

**August 3, 2000**

**Members Present:** Carol Coar, Dennis W. Sterner, Elaine M. Aoki, Emmitt Ray Jackson, Gary Kipp, Gary A. Livingston, Helen L. Nelson Throssell, Karen L. Rademaker Simpson, Kathryn A. Nelson, Ken Evans, Martha Rice, Nancy Diaz-Miller, Ron Scutt, Shelia L. Fox, Tim Knue, Tom Charouhas, Yvonne Ullas.

**Members Unable to Attend:** Terry Bergeson, Carolyn Bradley, Pat Wasley.

**Staff Present:** Lin Douglas, Traci Main

A special meeting of the Professional Educator Standards Board (PESB) was held August 3 and 4, 2000, at the Office of the Superintendent of Public Instruction (OSPI), Olympia, Washington.

The special meeting was called to order by Chair Charouhas at 9:05 a.m.

**GENERAL ADMINISTRATION**

PESB members introduced themselves. Chair Charouhas reviewed the agenda and shared some preliminary operating rules for the meeting.

**AGENDA ITEMS**

Jennifer Wallace (Executive Policy Advisor, Governor's Office). Greetings on behalf of the Governor. Provided a rationale for the PESB. Comments:

1. Education professionals assume responsibility for their profession.
2. Greater public focus on needs and strengths of the profession.
3. Reach out to peers and colleagues.
4. Identify alternative routes to attract nontraditional individuals to the profession.
5. Pay attention to PET work, as it will complement the goals of the PESB.
6. Governor is proud of the PESB and looks forward to its contributions.

Ann Shaw (Assistant AG) Legal Counsel assigned to the PESB.

1. Provided an outline of Open Meetings Act.

Lin Douglas (Interim PESB Executive Director) Provided an overview of HB 2760.

1. Sole rule making authority for teacher assessment in basic skills and content.
2. Sole advisory body to the State Board of Education (SBE).
3. An advisory body to the OSPI.
4. Charged with identifying two high quality routes to teacher certification.

Larry Davis (SBE Executive Director)

1. Distributed a notebook containing information describing policy responsibility, SBE membership, and SBE initiatives.
2. Emphasized that the SBE is interested in collaborating with the PESB.
3. Described responsibilities/role of an Executive Director position.

Budget

1. Reviewed basic categories of the fiscal note.
2. Lin Douglas recommended that the salary for the Executive Director be \$85,000 in order to be competitive and to be consistent with other Executive Director positions.

**Motion:** Moved by Mr. Jackson, seconded by Ms. Nelson Throssell to establish the Executive Director's salary at \$85,000. Motion carried.

Review of draft position announcement for the Executive Director.

- Discussed the role of the Executive Director with an emphasis on the leadership function of the position—legislative liaison, meet with other groups, image builder, represents who educators are, consensus builder, collectively coordinates opinions of board members, researcher, self-started, advocate for role and function of the PESB.
- Suggestions were made regarding revisions to the position announcement.

**Motion:** Moved by Ms. Coar, seconded by Ms. Ullas to leave the Master's degree as required. Motion failed.

**Motion:** Moved by Mr. Knue, seconded by Mr. Jackson to add "or equivalent experience" after "Master's degree." Motion carried.

- Advertising suggestions: Chronicle, Seattle Times, letters to superintendents, American Association of Agency Executives.

Barbara McLain, Senior Research Associate, Washington State Institute for Public Policy.

1. Provided a description of the WSIPP.
2. Explained legislative charge (via HB 2760) to examine governance and the scope of authority of other state educators' boards. Report is due to the legislature by January 1, 2001.
3. WSIPP study includes a review of research, input from qualitative documents, review of experience by other states, strengths and weaknesses of other models.

Beth Jackson, Project Director, Partnership for Excellence in Teaching.

1. Provided an overview of the PET Project  
(Website: [www.excellenceinteaching.org](http://www.excellenceinteaching.org))

### Operating Procedures

1. Meeting calendar:
  - September 19-20
  - October 24-25
  - November 28-29
  - February 13-14
  - April 24-25
  - July 10-11

**Motion:** Moved by Mr. Scutt, seconded by Ms. Diaz-Miller that the meeting in October be added to the proposed schedule. Motion Carried.

2. Discussion related to the formation of an interim Executive Committee to create a draft of PESB operating procedures and to serve as the interview team for the Executive Director's position.
3. Discussion: What did members like about the operating procedures reviewed from other states:
  - Indiana - mission, philosophy, vision, and Executive Director evaluation committee.
  - Georgia – majority vote rule
  - California – role of executive committee
  - North Carolina – expectations of board members, integrity section, and executive committee.
  - Oregon – duties of the chair, types of meetings.
4. Considerations expressed by board members—mission statement, option for majority/minority opinions, concise procedures, publish in a pamphlet, and follow boilerplate examples.

Meeting was adjourned at 4:20 p.m. until 8 a.m. on August 4.

### ***August 4, 2000***

**Members Present:** Carol Coar, Dennis W. Sterner, Elaine M. Aoki, Emmitt Ray Jackson, Gary Kipp, Helen L. Nelson Throssell, Karen L. Rademaker Simpson, Kathryn A. Nelson, Ken Evans, Martha Rice, Nancy Diaz-Miller, Ron Scutt, Shelia L. Fox, Tim Knue, Tom Charouhas, Yvonne Ullas.

**Members unable to attend:** Terry Bergeson, Carolyn Bradley, Gary Livingston, and Pat Wasley.

The meeting was reconvened by Chair Charouhas at 8:10 a.m.

### 1. Revised Executive Director Position Announcement

**Motion:** Moved by Mr. Knue, seconded by Mr. Kipp to accept the position announcement as proposed. Motion carried.

2. Continued discussion regarding operating procedures.

- In interim executive committee was formed:

Sheila Fox  
Ken Evans  
Nancy Diaz-Miller  
Carol Coar  
Emmitt Jackson  
Tom Charouhas  
Lin Douglas

The committee will meet on September 15-16 at McKnight Middle School. The charges to the committee are:

- Create a draft of PESB operation procedures.
- Interview candidates for the Executive Director's position.

Recommendations will be presented during the September 19-20 PESB meeting.

- Discussion related to PESB listing in the Washington Education Directory.

**Motion:** Moved by Mr. Kipp, seconded by Dr. Fox, to list names and e-mail addresses with mailing addresses where necessary. Amendment proposed by Mr. Jackson, seconded by Ms. Nelson Throssell, to add work place. Amendment carried. Motion carried.

3. Strategies for engaging the public.

The following suggestions were made:

- Block 30 minutes at the beginning of each meeting for public comment, limiting presentation to 5 minutes.
- Advertise on public radio.
- Need to frame considerations for directed testimony.
- Concern about beginning meetings with public comment, suggestion to end meetings with this process.
- Prior to a meeting, sign-in to speak, limit comment to 2 minutes.
- Take public testimony on agenda items as move through the agenda.
- Public forums in different parts of the state separate from regular meetings.
- Advertise that comments are welcome and the time limit for comment.
- Two comment periods
  - First day – related to agenda items
  - Second day – general comments
- Interim step: educate our constituencies.
- Brochure to describe the role of the PESB.
- Web site
- Broadcast meetings on TVW.

4. Alternative Routes to Certification. The “Opportunities for Alternative Routes” chart was distributed and discussed. Considerations were proposed.
- Need to consider the “Masters in Teaching” degree as an alternative route.
  - Need to conduct a thorough analysis of what is already occurring.
  - Explore the relationship of community colleges to high schools and IHEs. Think about how we can make a stronger connection between and among all three. Community colleges can play a major role.
  - Block time to discuss board members’ views/perspectives about the task.
  - Block time to present what already exists. Drs. Fox and Sterner will create a chart to depict what colleges/universities currently do relative to alternative routes.
  - Include private school teachers as a potential recruitment pool.
  - Need consistency across the state for candidates seeking alternative routes.
  - Maintain WAC flexibility to develop individual programs for candidates.
  - Give changing career individuals credit for work experience on the salary schedule.
  - Need “buy in” from districts.
  - Look at shortage areas (ESL, SPED, math, science, family & consumer sciences).
  - Possible connections with Spain and Mexico to recruit native speakers.
  - Address competition with signing bonuses and incentives in other states.
  - Need to be proactive, not reactive.

The following process was identified for investigating the topic:

- Consultants from states with high quality alternative routes to certification to present.
- PESB members have the opportunity to provide individual perspectives regarding alternative routes.
- Chart—what exists.
- Identify outcomes, quality indicators, and basic principles for alternative routes.

Chair Charouhas adjourned the meeting at 10:20.